

Website Prep Guide - SIDEVAS:

Hello! To ensure we kick off your project in the best possible way and save both of us a ton of time.

You can follow these steps and start having a real exact picture of what your website could be.

1. **A** Your Content (No need to be perfect here)

You'll need to gather:

- Images (at least a few, even if they're scrappy: phone shots, screenshot)
- Text for each section of your site (hb etc.)
- Optional: Videos or anything extra that tells your story

Pro tip: Don't overthink it—just jot down ideas until you go, "Wow, this is SO me."

Pro tip: Look at 2–3 websites in your niche and see the other guy's good ideas. If it works, it works.

This isn't homework. This is you shaping your digital presence. Use whatever tools you want—notes app, Google Docs, ChatGPT, cave drawings, etc.

You don't need to write each section that you want in details from start to finish (althought that'd be perfect), but you can just write <u>5 words</u> that represents each section. From there I'd be able to work around it.

If you're really lacking images, you can always go on <u>Unsplash.com</u> from there you can download images FREE to use for commercial and non commercial purposes, as long you don't claim ownership over them.

♠ Don't use images from other people or platforms unless you have explicit permission.

2. Contact Form

Because we are not savages, you'll probably want a contact form on your site—so people can message you like civilized internet beings.

Setting one up is easy-peasy:

- 1. Go to Web3Forms
- 2. Click/Press "Create an Access Key"
- 3. You'll get a **public key** in your email
- 4. Keep that key somewhere warm and cozy—like a Google Doc or your Notes app. I'll need it to make the form work.

That is it!

3. Choose a Hosting Platform

I recommend one of these 3 (they're all free, fast, and simple):

Vercel

- Netlify
- Cloudflare Pages

They're all solid choices. If you don't know which to pick, literally just choose one at random. You can't go wrong here.

Just make an account with your email. That's it. No need to touch anything yet we'll handle the rest later.

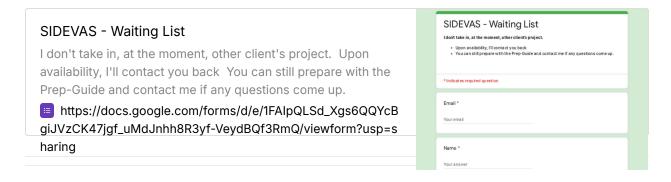




Now that's done, you can start to fill the form with your Info:

If no **current** availability, you'll be directed to a waiting list Form.

Link to Form \(\frac{1}{2} \):



Optional Add-ons

Want extras? Here's what I can integrate in your website:

• **Payment systems** (Stripe Checkout, Shopify Lite):

These options typically **require you to be registered as an entrepreneur (sole proprietor, freelancer, or business entity).**

- -**Stripe** (Recommended <u>Free</u> option 1-3 Items): <u>https://stripe.com/payments/checkout</u>
- -**Shopify** (Many Product on sell Costly option): _ https://www.shopify.com/pricing
- The Booking system (1:1 sessions, classes, reservations)

Helpful Article: https://meetergo.com/en/magazine/tidycal-vs-calendly

-Koalendar (DIY 1:1 meeting- Free option) : https://koalendar.com/

Tidycal (1:1 meeting - One Time Payement): https://tidycal.com/

- -Calendly (Feature-rich Various Event type) : https://calendly.com/
- -ResOS (Restaurant Booking System easy-to-use): https://resos.com/
- Newsletter signup (Buttondown)
 - -Buttondown (Fast, Simple, Personal Branding): https://buttondown.com/
- Chat widget (Live chat, bots)
 - -Tawk.to (Free, Optional: Al boosted): https://www.tawk.to/

Pro Tip: Pick a Domain Name

Go to <u>namecheap.com</u> and search for something that fits you.

I recommend domains that end in:

- .com (classic)
- .net (alternative cool)
- io (techy)
- or your country code (.fr , .de , etc.)

🚣 No need to buy it yet ...

PS: Hey, *take your time* with all this. There's no rush. Once you've got your info together, send it over and I'll start bringing your website to life.

-SIDEVAS